

Optimizing Group Enrollment and Administration Takes More than Software

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ADVANTAGE

Genius Avenue's SEA Advantage is a versatile sales, enrollment, and administration platform that streamlines your policyholder management so you can focus on growing your business.


GENIUS AVENUE™



The right partner can accelerate your sales.

Most group enrollment and administration solutions focus on off-the-shelf technologies built by start-ups who don't understand complex reconciliation, downstream payees, or effective policyholder management. Genius Avenue goes beyond software to create a platform for strategic success that streamlines complex enrollment and administration, and includes US-based customer service and billing agents with decades of combined insurance industry expertise.

Master Complex Reconciliation

Streamline billing, collections, commissions, and payment reconciliation even for multiple payees.

Simplify Every Transaction

We go beyond the initial sign up and support every interaction throughout the life of the customer.

Unmatched Features & Flexibility

Our unmatched features and configuration options can support any product, group, or association.

Level Up Your Customer Experience

Discover how a dedicated customer service team can unlock your business' full potential.

- Flexible pricing and contracts
- Versatile features and multiple configuration options
- Comprehensive, simple reporting portals
- Best in class reconciliation and commission support
- Integrated billing system
- US-based customer service and billing support
- Marketing, sales, and strategic support
- Mobile optimized websites and enrollment

Don't settle for an off-the-shelf software solution that requires training and integration without reducing your overhead. You CAN create the perfect sales, enrollment, and group administration platform to fit the needs of your products and policy holders while guaranteeing a great customer experience.

SECURITY FOCUS

Best in class security certifications.



PARTNERS IN SUCCESS

